



## 2008 Sponsorship Opportunities

September 5-7, 2008

### VIP Event Sponsorship

#### Montgolfier Level \$2,000 Investment

- Recognition as the event sponsor of the 2008 balloon festival
- Space available at the event for product advertisement and recognition
- Hot air balloon rides during annual event
- Sponsor Parking
- Gift items
- Recognition as official VIP sponsor at all events throughout the year which are open to all sponsors, volunteers and pilots
- Banner ad, logo and link to company website from [www.mccookballoonfest.com](http://www.mccookballoonfest.com)
- Banner which will hang on balloon basket during the 2008 balloon festival
- Banner which will be placed at the launch site
- Corporate level tie-in to all advertising - radio, web and print media
- Logo placed on all postcards, direct mail pieces, signs, tent cards, etc.

### Balloon Sponsorship

#### Gondola Level \$600 Investment

- Sole sponsorship of a specific balloon which includes basket banner
- Banner ad, logo and link to company website from [www.mccookballoonfest.com](http://www.mccookballoonfest.com)
- Tie-in to all advertising - radio, web and print media
- Sponsor Parking
- Gift item
- **One hot air balloon ride for two people in sponsored balloon**
- Recognition as a sponsor at all events throughout the year which are open to all sponsors, volunteers and pilots



### Sponsorship

#### Burner Level \$350 Investment

- **One hot air balloon ride for one person**
- Line listed on [www.mccookballoonfest.com](http://www.mccookballoonfest.com) with a link to your website
- Tie-in to advertising - radio, web and print media
- Entry to events throughout the year which are open to all sponsors, volunteers and pilots

### Sponsorship

**Splash and Dash Level** — The splash and dash level are for those individuals or companies who want to show their pride in Southwest Nebraska in making a donation to one of the most colorful annual family events held in the Midwest. At this level, we will gladly recognize you as a friend to the McCook Balloon Fest.

PO Box 1748, McCook, NE 69001

(308) 345-2280

OR

Visit us on the web!

[www.mccookballoonfest.com](http://www.mccookballoonfest.com)



## Official 2008 McCook Balloon Fest Sponsorship Designation

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Select Your Sponsorship Level:

Montgolfier VIP Event Sponsor - \$2,000

Gondola Balloon Sponsor - \$600

Burner Sponsor - \$350

Splash and Dash Sponsor

\$ \_\_\_\_\_ Total Amount Enclosed

*Mail Completed Form with an Enclosed Check  
Payable to:*

**McCook Balloon Fest**

**PO Box 1748**

**McCook, NE 69001**

Please provide how the Company Name should read on your basket banner (Montgolfier and Gondola levels only):

Do you have a quality electronic art file (.eps format) of your logo available?

Yes

No

If so, please e-mail the file to [info@mccookballoonfest.com](mailto:info@mccookballoonfest.com)

Will you be providing a crew to assist in inflation, chase and packaging?

Yes

No

If so, please list the number of crew members that you will provide.

\_\_\_\_\_

Company Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Note:

*By signing this document, Company agrees to pay McCook Balloon Fest the above amount to be recognized as "event sponsor" or balloon sponsor" of the 2008 McCook Balloon Fest. Sponsor also acknowledges that inclement weather may occur and during these times, hot air balloons may not fly. In this event, NO REFUNDS WILL BE GIVEN and sponsor agrees to not hold McCook Balloon Fest (all staff), sponsors associated and volunteers liable for the investment.*